

# Jay Dee Equipment Expands

Leading Southwest farm equipment and John Deere retailer Jay Dee Equipment Ltd. is expanding once again.

General manager Duane Smith announced on Monday that a contract has been signed with Jamal Contracting for the construction of a 9,800 square foot (140 feet by 70 feet by 24 feet) steel building at its Swift Current location.

The building will house new service facilities for combines, high-clearance sprayers and drill set up. It also will provide additional enclosed storage and will allow the current service facilities to be re-focused into a tractor, lawn and garden and Bobcat specialty shop.

"Our current facilities have been out grown as equipment has increased in size over the years. To continue to serve agricultural producers efficiently, we need facilities that allow us to properly service the equipment of today and the future," said Smith.

He added that Jay Dee is pleased to continue to reinvest in the business and

maintain their commitment to the agriculture, ranching and construction community in Southwest and West Central Saskatchewan.

Construction on the project will begin immediately.

Jay Dee also has recently completed renovations to its existing showroom. All sales offices were renovated, two new ones added and a conference/training room was constructed. These changes consolidate the business's Ag Territory Managers in one area of the building in addition to providing a modern training/conference facility to continue ongoing staff development initiatives and providing meeting space.

Jay Dee serves agricultural producers and ranchers from five locations in the Southwest and West Central areas of the province. Having first expanded to Maple Creek in 1990, Kyle in 1996, and Leader and Kindersley in 2001, Jay Dee ensures that service to customers in these areas are continued and enhanced.

*Press Release Date  
July 5, 2003  
The Southwest Booster*