

Firms Expansion Committee Takes Action

The Firms Expansion Committee of Action Swift Current has been working to make it easier for existing businesses expanding or new businesses considering locating in Swift Current. It has been determined that many different sources of information are often requested and therefore one point of contact is needed. Through the cooperation of Action Swift Current, City of Swift Current, Chamber of Commerce and partners of the Entrepreneurial Centre, a process has now been developed and implemented.

Vim Parmar, a member of the Committee, announced today that a toll-free number has been implemented to address all inquiries. "We realized the need for a contact point for businesses and people to access, to receive assistance when considering Swift Current as their new home, a place to do business or expand their existing business. For example, a company from Calgary might be looking to relocate to Swift Current, and they may need assistance regarding financial institutions, real-estate offices, where to advertise their business, employment opportunities, etc. and may not know who to contact."

The toll-free number, 1-877-773-GROW (4769) is an access point for people to contact names, numbers, and information about not only the city of Swift Current, but the entire Southwest region. Individuals calling this number will be received by the Chamber of Commerce, who will then direct the request to the suitable agency or department. These include the City of Swift Current, Chamber of Commerce, Entrepreneurial Centre, Southwest Community Futures Development Corporation, Southwest Regional Economic Development Authority and Saskatchewan Industry and Resources who will respond to their needs appropriately.

The Firms Expansion Committee is looking forward to working with the local media to market this toll-free number in the most effective way possible. Mr. Parmar

explained that the goal of the Committee is to make doing business in Swift Current as easy as possible. "We want to be so organized, that potential businesses are impressed enough to make them want to be a part of Swift Current's winning team!" Action Swift Current is working towards our futures and is dedicated to making sure the momentum continues.

Contact:

Vim Parmar 773-3956

Chuck Thomson 773-7285

*Press Release Date:
Action Swift Current
February 10, 2004*

Helping Southwest Saskatchewan Expand Business Opportunities

1-877-773-GROW



- ♦ Thinking about expanding your business
- ♦ Want to set up a new business
- ♦ Don't know where to start

Call 1-877-773-4769 or 778-3855

WORKING TOWARDS



action swift current

OUR FUTURE