

# Action Swift Current Community Commencement Celebration

**Tuesday, November 26, 2002  
Centennial Civic Centre Lounge  
2001 Chaplin Street East  
7 p.m.**

Action Swift Current's roots trace back to the fall of 2001 when the City of Swift Current and the Swift Current Chamber of Commerce invited individuals to information sessions on the Business Retention and Expansion program. A team of 21 community and business leaders established Action Swift Current, a nonprofit organization. Action Swift Current has four objectives:

- To build a positive business environment for success of local businesses and ultimately success of the community.
- To accurately assess the needs of business.
- To provide assistance to business that will help them to survive economic difficulties and assist them with expansions that add new jobs.
- To build co-operation and consensus among businesses, local government and economic development organizations.

With assistance from 150 community volunteers, two hundred surveys of randomly selected businesses from the City and R.M. of Swift Current were conducted. These surveys were analyzed and the results were utilized in the development of possible projects the community may want to address.

The following are the 10 projects that community representatives have selected to address:

1. Create and Expand Education Opportunities in the Southwest Region.
2. Reconnecting and Attracting Youth in Our Community.
3. Community Support for the Creation and Sustainability of a Regional Health Centre.
4. Discover Downtown.
5. Identify and Respond to Key Issues for Senior Citizens.
6. Build a Recognizable Vision, Identity or Brand for Swift Current.
7. Co-ordination of Facility Development in City.
8. Explore Value-Added Agriculture Initiatives.
9. Follow up Facilitation with the Firms Planning to Expand.
10. Regional Economic and Business Development.

Copies of the Action Swift Current Summary Report will be available to the public. Refreshments will be served and a cash bar will be available. Everyone is welcome; feel free to bring a friend. Please RSVP to 773-2463.

Volunteers are welcomed and encouraged.  
Visit [www.actionswiftcurrent.com](http://www.actionswiftcurrent.com)