

## Action Swift Current Begins Business Survey

Pat Parrott, Chairperson of Action Swift Current, has announced that many businesses in the community will be receiving a survey in the mail over the next few days.

“Action Swift Current’s Business Retention and Expansion project is a community-wide effort that emphasizes personal business visits as a way to identify the needs of our existing businesses. As such, approximately 275 businesses have been randomly chosen from the city and rural municipality,” Parrott said.

“The survey will question the future plans and needs of local businesses as well as their view of our community as a place to do business. In turn, this survey will be

used to plan future economic development activities.”

Action Swift Current respectfully invites all those businesses that receive a survey in the mail to participate. All input on the surveys are kept strictly confidential as all volunteer visitors and the leadership team sign a confidentiality contract.

“We are extremely happy with the interest our local businesses and community as a whole have shown towards this important initiative. To date, there are approximately 175 individuals who have volunteered to be part of the survey team,” Parrott said.

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