

## Action nets results for SC group

The question on everybody's mind at the Monday night city council meeting didn't deal with bylaws or city policy, but with which member of Action Swift Current would accept the organization's Outstanding Economic Development Initiative Award.

The award was given to the local organization by the Saskatchewan Economic Development Association to acknowledge a team effort in developing initiatives that leads to success for the province or a region of the province, and assumed a lead role in developing the economy.

Action Swift Current is made up of dozens of local business people, politicians, and residents who are concerned with encouraging growth and development in the city. President Pat Parrott said that no one person can take the credit for the success Action Swift Current has had in its two-year existence, or for the award it received.

It's great to be recognized," Parrott said. "We're all proud of the work that we do, and it's something the community can take pride in because it really has been a community effort. It's hard to pinpoint any one group that has been more successful, and on the other hand it's not the responsibility of any one group to grow the city as a whole or change the attitude of the city. We work together, and that's why it's really a community award."

More than a dozen representatives were on hand at the council meeting to announce and celebrate Action Swift Current's most recent good news story, and all of them came to the middle of council chambers to accept the Outstanding Economic Development Initiative Plaque. Action Swift Current's success has inspired several other communities to look to it for guidance in forming their own organizations dealing with the growth and development of a city's economy. Copycats like Action

Regina and Action Estevan are trying to get off the ground.

"Our success is based on the fact that we're a collection of groups based on one plan rather than a single group. And I think what these other communities are noticing is that that's not always easy to do," said Parrott.

"When you get the City, the Chamber, crowns, small business, community groups sitting around a table working on a common plan, it's a little harder than it really sounds. There are different priorities in a community that can pull a group apart really quickly, but we've managed to keep it together now for two and half years."

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