

Action Swift Current Says Thank You

Giving to our community is everyone's business. Many of Swift Currents businesses actively contribute, which makes for a healthy community and a healthy community is good for business. Remember business must focus on moving forward and giving back!

To date Action Swift Current has been the recipient of thousands of dollars in contributions provided by over 30 local sponsors.

These kind of donations have assisted in the successful completion of the first phase of the Business Retention and Expansion program and will continue to assist in the development of our community strategic plan.

In January 2002, Action Swift Current, a community partnership initiative was launched to help set a direction towards economic growth for the city and R.M. of Swift Current. Action Swift Current's goal is to develop a comprehensive and integrated strategic plan for the future vitality of the city.

This initiative will identify a number of opportunities, challenges and issues facing our community that need to be addressed and acted upon. This goal is becoming a reality because of the Action Swift Current family of sponsors.

Acklands – Grainger Inc; Agriculture & Exhibition Association; Canadian Waste Services; City of Swift Current; Coca-Cola Bottling Ltd.; Eagle 94.1 FM Radio / CKSW; Entrepreneurial Centre; Humpty's Family Restaurant; National Manufacturing; Pharmasave; Pioneer Co-Op; Prairie Post;

Quest Management Inc; Quest Business Centre; Red Carpet Coffee Sales; Royal Bank; Rural Municipality of Swift Current; Sask Energy; Saskatchewan Industry and Resources; SaskTel; Shaw Cable; Southwest Booster; Southwest Community Futures; Development Corporation; Southwest Credit Union; Southwest Regional Economic Development Authority; Standard Motors; Stark & Marsh Chartered Accountants; Strictly Business Magazine; Swift Current Real Estate Association; Superior Meats; Thrifty Foods; Tourism Swift Current; Transcanada Shell.

Action Swift Current is a valuable cause, which provides its sponsors with the opportunity to form strategic business partnerships and alliances for which there is a mutual benefit, the future success of our community.

The excellent response to this initiative by business, governments and the public is a prime example that attitudes are changing and that Swift Current is indeed a land of opportunity.

With your support, we can build a better, brighter future for everyone in our community. We are all in this together.

Once again, Action Swift Current says 'thank you sponsors!'

If you are interested in joining the Action Swift Current Sponsor Family please call 778-7887 or visit our website at www.actionswiftcurrent.com or write Action Swift Current at: 885 – Sixth Avenue North East, Swift Current, Saskatchewan, S9H 2M9.

*Prairie Post
Press Release Date:
August 2002*